

Thiagarajar College

Madurai - 625 009



3.3.2 IPR - Report for each Programme

S.No.	Name of the Programme	Place	Date	No.of Participants
1.	Two-day Neuro-Ophthalmology Update Conference	Aravind Eye Care Hospitals, Madurai	19.07.2014 - 20.07.2014	100

Industry-Academia Initiative

A Two-day Neuro-Ophthalmology Update Conference was held on 19th and 20th July 2014 at the Conference Hall, Aravind Eye Hospitals, Madurai. Lions Aravind Institute of Community Ophthalmology (LAICO) is the training and consulting arm of *Aravind Eye Care System*. LAICO focuses on empowering eye care human resource across the globe, enhancing eye care service delivery across the globe and building an accessible knowledge base for better eye care. Thus, LAICO is identified as a potential health services industry with innumerable opportunities for educational institutions to enter into an academic tie-up. LAICO periodically conducts training programme for training for hospital administrators, managers, project management training in eye care, et. The Secretary of Thiagarajar College, Dr. Mrs. Karumuttu Kannan, delivered the special address on Industry-Academia initiatives with special reference to eye care. Dr.T.Rajasekhar, Principal i/c, Thiagarjar College, Dr.I.Nagarajan, Head, Department of Commerce of our college, participated in the programme.



S.No.	Name of the Programme	Place	Date	No.of Participants
2.	Workshop on “Exploring Industry-Institute Collaborations”	Thiagarajar College	13.08.2014	50

A one-day workshop on “Exploring Industry-Institute Collaborations” was organised in our college on 13.08.2014, in association with Confederation of Indian Industries (CII) – Madurai Region. The theme of the workshop was to explore the possibilities of creating sustainable mechanisms for Industry-Institute collaborations. Dr. Mrs. Uma Kannan, Secretary and Correspondent of our College and also Executive Director of Thiagarajar Mills, inaugurated the Conference. Mr. M.D. Vel, Managing Director, Indian foods, Madurai, and Director of Hotel Fortune Pandiyan, Dr. G. Vasu were among the participants. The workshop was attended by all the Head of the Departments of the College. Dr.M.Eyini, Principal, Thiagarajar College, proposed the vote of thanks.



S.No.	Name of the Programme	Place	Date	No.of Participants
3.	Programme On “New Age Entrepreneurship Ecosystem”	Thiagarajar College	28.10.2014	75

CAREER GUIDANCE, EMPLOYMENT AND COUNSELLING CELL

The Career Guidance, Employment and Counselling Cell, Thiagarajar College, in association with Young Indians, Madurai Chapter, organised an entrepreneurship programme on “New age entrepreneurship ecosystem” on 28.10.2014. The theme of the programme is to create an awareness among the young students about entrepreneurial ecosystems which emerge in locations with place-specific assets. Resource persons from Native lead, a non-profit organisation highlighted the plethora of opportunities to create entrepreneurial ecosystem and nurture small early stage ventures by applying innovation. 75 students participated in the programme and benefitted.



S.No.	Name of the Programme	Place	Date	No.of Participants
4.	Vigilance Awareness Week IPR	Thiagarajar College	27.10.2015	145

தினமலர்
DINAMALAR

29-10-2015



A Special lecture was organised as a part of **Vigilance awareness week** at **Thiagarajar college** by the **United India Insurance Company**, as *Industry-Academia innovative practice* on 27.10.2015. Mr. Sundaraman, Chief Regional Manager of United India Insurance felicitated Dr. M. Eyini, Principal of the College. Advocate Poornachari also participated in the meeting. In his lecture, The Chief Regional Manager said the lack of transparency and professional accountability are the major reason for corruption. He further added, corruption can be reduced by increasing direct contact between government and the governed. He urged for drastic steps to be taken to change the government process, with less bureaucracy and eradicate red tapism.

S.No.	Name of the Programme	Place	Date	No. of Participants
5.	Entrepreneurial Motivation	Thiagarajar College	31.12.2015	163

THIAGARAJAR COLLEGE, MADURAI - 625009
 (An Autonomous Institution Affiliated to MADURAI VEDAVI UNIVERSITY)
 (Re-Accredited with 'A' Grade by NAAC)

ENTREPRENEURSHIP DEVELOPMENT CELL
 The Management, Principal, Staff and Students
 Cordially invite you to the

Workshop on
ENTREPRENEURIAL MOTIVATION

To
Mr. G. Antony Subramanyam
 Director, Tamil Management Studies
 Madurai

To be held on 31st December 2015 at 10.30 AM
 in
 Diamond Jubilee Seminar Hall

Dr. M. K. Sathya
 Principal, Thiagarajar College
 Madurai

(Dr. M. K. Sathya)



GPC Antony Subramanyam
 Director / Director
 Management Studies
 Thiagarajar College
 Madurai

The Principal,
 Thiagarajar College,
 Madurai

Reported student
 300-400 Program - Workshop on Entrepreneurial Motivation (GPC Subramanyam)

Statement of expenditure on 31.12.2015

S.No.	Particulars	Quantity	Rate	Amount
1	Stationery	1	1000	1000
2	Food & Beverage	2	500	1000
3	Transportation	2	500	1000
	Total			3000

Total expenditure Rs 3000

I hereby certify that the account for year ended 31.12.2015 is correct and true.
 (Signature)

Date: 31.12.2015

(Signature)
 The Principal

Thiagarajar College, Madurai

Organized by: GPC

List of participants

Date: 31.12.2015

S.No.	Name of the Student	Class	Signature
1	A. Abinav	BA	
2	A. Abinav	BA	
3	A. Abinav	BA	
4	A. Abinav	BA	
5	A. Abinav	BA	
6	A. Abinav	BA	
7	A. Abinav	BA	
8	A. Abinav	BA	
9	A. Abinav	BA	
10	A. Abinav	BA	
11	A. Abinav	BA	
12	A. Abinav	BA	
13	A. Abinav	BA	
14	A. Abinav	BA	
15	A. Abinav	BA	
16	A. Abinav	BA	
17	A. Abinav	BA	
18	A. Abinav	BA	
19	A. Abinav	BA	
20	A. Abinav	BA	
21	A. Abinav	BA	
22	A. Abinav	BA	
23	A. Abinav	BA	
24	A. Abinav	BA	
25	A. Abinav	BA	
26	A. Abinav	BA	
27	A. Abinav	BA	
28	A. Abinav	BA	
29	A. Abinav	BA	
30	A. Abinav	BA	

S.No	Name of the Student	Class	Signature
80	S. Rinki	III - B.com	[Signature]
81	D. Sathish Kumar	III - B.com	[Signature]
82	A. Sathish Kumar	III - B.A. Econ	[Signature]
83	P. Suresh Kumar	III - B.A. Economics	[Signature]
84	P. Jitendra	III - B.A. Economics	[Signature]
85	P. Jaijit	III - B.A. Economics	[Signature]
86	B. Karthick	III - B.A. "	[Signature]
87	A. Anamalai Kannan	III - B.Sc. Maths	[Signature]
88	S. RAVI KUMAR	III - B.Sc. Maths	[Signature]
89	V. SURESH	III - B.Sc. Maths	[Signature]
90	[Signature]	III - B.Sc. Maths	[Signature]
91	S. Muthu Pandi	III - B.A. Economics	[Signature]
92	[Signature]	III - B.A. "	[Signature]
93	S. [Signature]	III - B.A. "	[Signature]
94	P. [Signature]	III - B.A. "	[Signature]
95	K. Rama Chandran	III - B.A. "	[Signature]
96	P. [Signature]	III - B.A. "	[Signature]
97	S. [Signature]	III - B.A. BCO	[Signature]
98	R. Mani Karan	III - B.Sc. Maths	[Signature]
99	K. Saravanan Kumar	III - B.Sc. Maths	[Signature]
100	G. Jaimini	III - B.com	[Signature]
101	S. [Signature]	III - B.com	[Signature]
102	A. Ananthi	III - B.com	[Signature]
103	P. Chella Ananthi	III - B.com	[Signature]
104	P. Bhuvaneshwari	III - B.com	[Signature]
105	A. [Signature]	III - B.com	[Signature]
106	L. V. [Signature]	III - B.com	[Signature]
107	B. VIJAYA Gowri	III - B.com	[Signature]
108	V. [Signature]	III - B.com	[Signature]
109	S. Deepa Manohari	III - B.com	[Signature]
110	R. [Signature]	III - B.com	[Signature]
111	V. Keethika	III - B.com	[Signature]
112	M. Kannathal @ Meena	III - B.com	[Signature]
113	M. [Signature]	III - BBA	[Signature]
114	S. [Signature]	III - BBA	[Signature]
115	N. [Signature]	III - BBA	[Signature]
116	J. [Signature]	III - BBA	[Signature]
117	J. Deepa	III - BBA	[Signature]
118	S. Lalappa	III - BBA	[Signature]
119	P. [Signature]	III - BBA	[Signature]
120	N. [Signature]	III - BBA	[Signature]
121	J. Indira	III - BBA	[Signature]
122	A. Mangaleswari	III - BBA	[Signature]
123	R. [Signature]	III - BBA	[Signature]
124	S. [Signature]	III - BBA	[Signature]
125	A. Nivetha	III - BBA	[Signature]
126	S. Monisha	III - BBA	[Signature]

S.No	Name of the Student	Class	Signature
127	K. Sumanika	III BBA	[Signature]
128	J. R. Chitra	VI - BBA	[Signature]
129	K. T. Jothi Dharshini	II - BBA	K. T. Jothi Dharshini
130	S. Vijayarajasekari	II BBA	S. Divya Lakshmi
131	M. Uma Devi	II BBA	M. Uma Devi
132	S. Keerthiga	II BBA	S. Keerthiga
133	S. Nithya	III - BBA	[Signature]
134	PRASHANTHA RAO	II BBA	[Signature]
135	A. Mahalakshmi	III BA	[Signature]
136	P. Shanmugasundaram	II BBA	[Signature]
137	R. Ranitham	II BBA	[Signature]
138	M. Vasuki	II BBA	[Signature]
139	M. Anusya	II BBA	[Signature]
140	A. Yugalakshmi	II BBA	[Signature]
141	P. Mahanarayanan	II BBA	[Signature]
142	P. Shylaja	II BBA	[Signature]
143	Nandhini - M	II B.B.A	[Signature]
144	M. Suganya	II B.B.A	[Signature]
145	K. M. Karthiga	II BBA	[Signature]
146	M. Anila	II BA - Economics	[Signature]
147	C. Jayabharathi	II BA - Economics	[Signature]
148	M. Nithya	II B.B.A	[Signature]
149	B. Kalyani	II B.B.A	[Signature]
150	V. Priya	II BBA	[Signature]
151	K. Muthulakshmi	II BBA	[Signature]
152	S. Gayathri	II BBA	[Signature]
153	A. Muthumana	III B.A Economics	[Signature]
154	R. Sivaraj	III B.A Economics	[Signature]
155	S. Janya Rathi Pranam	III B.A Economics	[Signature]
156	P. Nageswari	III - BBA	[Signature]
157	G. Ragini	VI - BBA	[Signature]
158	S. Divya	II B.A (Fco)	[Signature]
159	T. NITHYAKANI	II B.A (Fco)	[Signature]
160	P. Sriya Gandhi	II B.A (Fco)	[Signature]
161	G. Kalavani	II B.A (Fco)	[Signature]
162	T. Aruvi Anila	II B.A Economics	[Signature]
163	P. Parvathyamma	III B.A (Fco)	[Signature]

THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

Entrepreneurship Development Cell

Report of the Workshop on "ENTREPRENEURIAL MOTIVATION" held on
31.12.2015

The entrepreneurship development cell organized workshop on "ENTREPRENEURIAL MOTIVATION" under UGC autonomy grant. The workshop is designed to give brief introduction on entrepreneurship, provide academic support to the participants and to help them to develop strategic business plan. 163 students participated and were benefited.

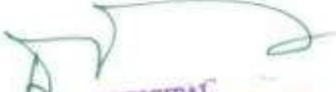
Students Participation:

S.No	Class	No.of Students enrolled	No. of Students Participated
1.	B.sc Maths	06	06
2.	B.A ECO	23	23
3.	B.Com	43	43
4.	BBA	91	91
		TOTAL	163

No.of beneficiary :163

Expenditure Details:Rs.1102


STAFF CO-ORDINATOR


PRINCIPAL,
Thiagarajar College, Madurai

S.No.	Name of the Programme	Place	Date	No.of Participants
6.	Entrepreneurship Awareness Camp	Thiagarajar College	15.02.2016 - 17.02.2016	167



THIAGARAJAR COLLEGE, Madurai-9.
(RE-ACCREDITED WITH 'A' GRADE BY NAAC)

Entrepreneurship Development Cell
&
Small Industries Product & Promotion Organisation Ltd.,
The Management, Training, Staff and Students
contribute to the success in the

**Inauguration of
Entrepreneurship Awareness Camp
(Three days Programme)**
to be held on
Monday the 15th February 2016 at 9.30 a.m.
in Diamond Jubilee Hall

K. Palanivel Murugesan
General Manager,
Small Industries Product & Promotion
Organisation Ltd., Madurai

will deliver the keynote address

Dr. M. Kyanal
Principal, Thiagarajar College
Madurai

(Programme meeting)

PROGRAMME

09.30 a.m.	Registration
09.30 a.m.	Prayer
09.45 a.m.	Welcome address Dr. C. Jothi Babu's Mohan Chairman, Entrepreneurship Development Cell
10.15 a.m.	Presidential address Dr. M. Kyanal Principal, Thiagarajar College
10.30 a.m.	Key note address K. Palanivel Murugesan General Manager, Small Industries Product & Promotion Organisation Ltd., Madurai
12.00 p.m.	Vote of Thanks Dr. S. Kesavaiahraman Assistant Commissioner, S.I.P.P.O. Madurai



THIAGARAJAR COLLEGE (AUTONOMOUS), MADURAI - 625004
The Autonomous Institute Affiliated to Madurai National University
(Re-accREDITED WITH 'A' GRADE BY NAAC)

ENTREPRENEURSHIP DEVELOPMENT CELL

Circular 075 / 2016

Entrepreneurship Development Cell of our college plans to organize Entrepreneurship Awareness Camp in association with Small Industries Product & Promotion Organisation Ltd. from 15.02.2016 to 17.2.2016 (10 am to 2.00 pm) @Diamond Jubilee Hall AT BRED OF CLDIT. The programme will be very useful for students who are interested in promoting Entrepreneurship in their career. Interested UG to PG level students are invited to attend the programme. Participation certificate will be given to all participants.

Note: All the Heads are requested to send the list of participants in the enclosed Proforma to the coordinator by 12.00 PM, Monday on or before 13.02.2016.

Principal

ENTREPRENEURSHIP AWARENESS CAMP

Date: from 15th February 2016 to 17th February 2016 Venue: Thiagarajar College, Madurai **2016**

PROGRAMME SCHEDULE

Date	Morning Session		Afternoon Session	
	10.00am to 11.00 am	11.00am to 12.00noon	12.15pm. 1.15pm.	1.15pm. to 2.15pm.
15.02.2016	Session - I Inauguration - Camp Objectives, Entrepreneurship (General Concept) and Regional background Indian Market view on Entrepreneurship and the present scenario Dr.K.Palanivel Murugesan General Manager SIPPPO	Session - II Identification of Opportunities for entrepreneurs Mr.K.Nazeem Sani Programme manager SIPPPO	Session - I How to start a MSME unit (General concept about the Govt. Schemes, RUP & Registration, taxation and different aspect of an industrial venture.) Mr. Veera Lakshmi Investigator DIC	Session - II Tech. & Commercial Aspects of MS unit (General concept only) Mr. Veera Lakshmi Investigator DIC
16.02.2016	Creativity and Business the most behind the venture - the behavior scientist's approach Mr.Vijay Gupta JCI Trainer	Mechanism of product invention and technology distinction from R & D Unit and other on choice of technology etc. Mr.Meray Rajasekar AO Chennai Agi/Dept	S E I A K Support and financial assistance from Govt. agencies, Banks, financial institution, SFCs and others services demanded by MSMEs etc. Mr.Muruga Prasad SBI, Chennai Bank	Financial aspects of MS unit including interest facilities of a project report Mr.Vasudevan Development officer KVIC
17.02.2016	Communication skills Dealing with people for better results Mr.Mukil JCI Trainer	Lecture on specifying an entrepreneur's success factors common problems faced by entrepreneurs	Discussion with participants for their reactions about the camp (including factory visit)	



THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

Entrepreneurship Development Cell

Report on Entrepreneur Awareness Camp conducted by EDC held on

15.02.2016 -17.02.2016

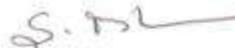
EDC successfully organized EAC supported by UGC grant. The aim of the EAC is to create awareness on entrepreneurship as an alternative career option. The idea is to inculcate the fundamental key concepts of entrepreneurship. Totally 167 students of final year UG & PG participated in this event.

Students Participation:

S.No	Class	No.of Students enrolled	No. of Students Participated
1.	B.sc Bot	33	33
2.	B.sc CS	23	23
3.	M.sc Chemistry	11	11
4.	M.sc Botany	08	08
5.	B.sc Maths	07	07
6.	BCA	09	09
7.	B.sc IT	10	10
8.	B.A ECO	08	08
9.	M.A ECO	13	13
10.	B.sc CHE	08	08
11.	M.A Tamil	10	10
12.	B.A Tamil	06	06
13.	B.sc IMB	06	06
14.	B.Com	11	11
15.	BBA	04	04
		TOTAL	167

No.of beneficiary :167

Expenditure Details:RS.4480


STAFF CO-ORDINATOR


PRINCIPAL,
Thiagarajar College, Madurai.

S.No.	Name of the Programme	Place	Date	No.of Participants
7.	Training Programme on Financial Planning for Young Investors	Thiagarajar College	02.08.2016	226



THIAGARAJAR COLLEGE :: MADURAI - 625009
 (An Autonomous Institution Affiliated to Madurai Kamaraj University)
 (Re-Accredited with 'A' Grade by NAAC)

DEPARTMENT OF COMMERCE

The Management, Principal, Staff and Students
 Cordially invite you to the

Training Programme
 Or

FINANCIAL PLANNING FOR YOUNG INVESTORS
 Organised in association with
 Securities and Exchange Board of India
 on Tuesday, the 2nd August 2016 at 10.30 A.M
 in
Main Hall

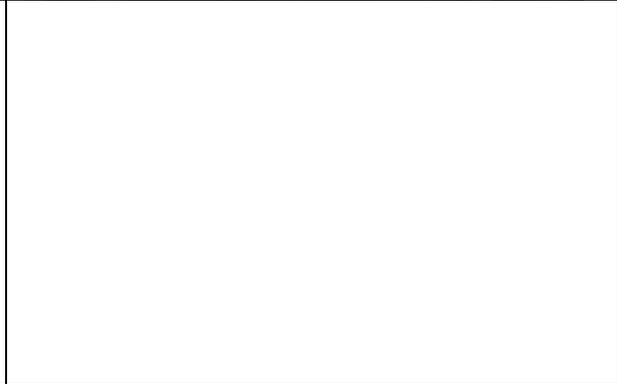
Dr. N. Shanmugarajan, M.B.A, Ph.D
 SEBI Educational Trainer
 conducts the Training Programme

Dr (Mrs.) M.Eyini,
 Principal, Thiagarajar College
 Presides

(Programme closed)

PROGRAMME

10:30 AM	:	Prayer
10:35 AM	:	<i>Welcome Address</i> Dr. T. Rajasekar, Head, Department of Commerce
10: 40 AM	:	<i>Presidential Address</i> Dr (Mrs.) M.Eyini, Principal, Thiagarajar College, Madurai-9.
10:50 AM	:	<i>Training Programme</i> Dr. N. Shanmugarajan SEBI Resource Person
11:50 AM	:	<i>Vote of Thanks</i> Dr. I. Nagarajan, Associate Professor, Department of Commerce
12:00 Noon	:	National Anthem



THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

Report of the Training Programme on Financial Planning for Young Investors held on 02.08.2016

The Department of Commerce Organized the Training Programme on Financial Planning for Young Investors. The programme was organized to provide a deep insight in the following areas.

1. Financial planning
2. SEBI and its functions
3. Operations of Share markets

Around 226 students participated and were benefited.

Students Participation:

S.No	Class	No of Students enrolled	No. of Students Participated
1.	I B.Com	63	61
2.	II B.Com	65	60
3.	III B.Com	66	62
4.	I M.Com	23	21
5.	II M.Com	24	22
		Total	226

No of beneficiaries: 226

Expenditure details:

Account : UGC Autonomy Grant Ac
Advance : 2500/-

Amount Spent : 2,500/=

Accounts Settled on : 27/07/2016


For HEAD OF THE DEPARTMENT OF COMMERCE


PRINCIPAL
Thiagarajar College, Madurai.



S.No.	Name of the Programme	Place	Date	No.of Participants
8.	Workshop on Intellectual Property Rights and Innovation	Thiagarajar College	14.03.2017	60



Report

Workshop on Intellectual Property Rights and Innovations

14.03.2017

One day workshop on **Intellectual Property Rights and Innovations** was held at **Thiagarajar College** on **14.03.2017** at Diamond Jubilee Hall. The faculty members of the science departments (40 numbers) and 20 research scholars participated in the workshop. The workshop was inaugurated with prayer song. **Dr.Rm.Murugappan**, Dean, Curriculum development and head Dept.of.Zoology and Microbiology delivered the welcome address. The presidential address was given by **Dr.M.Eyini**, **Principal**, Thiagarajar College. **Dr.P.Tharmaraj**, Associate Professor of chemistry and Research coordinator introduced the resource person **Dr.M.Kantha Babu**, Director, Center for IPR, Anna university, Chennai and also gave a brief introduction about the workshop to the participants.

Session I was started at 10.00 am. The resource person **Dr.M.Kantha Babu** gave an overview on Intellectual Property Rights (Patent, Design and Copy rights). Before beginning the session he answered all the questions raised by the participants related to IPR.

After the tea break, Session II was started at 11.30 a.m. In this session, he explained **how to convert the Project work/Research work in to Patents, Criteria for Patentability and non-Patentable things, Intellectual Property rights (Industrial patent ,Trademark, Service mark, Trade secret)Patent granting Procedure, Patent filling charge, Patent Renewal, Patent search Procedure etc.,**

After the lunch break session III was started at 2.00 pm in the computer lab. He gave a demo on **how to do patent search (both national and International) relevant to our innovations** followed by **hands on training were given to the participants**. This workshop imparted lots of theoretical knowledge to the participants about Intellectual Property rights and filling.

In the valedictory session, both faculty members and the research scholars gave their feedback about their workshop. This workshop closed with vote of thanks by **Dr.K.Rajendran**, Head, Dept of Botany, Thiagarajar College.





03-04-2017 Page No 2



A one-day workshop on “Intellectual Property Rights and Innovations” was held at College premises on March 14 2017. **Mr. M. Kantha Babu, Director, Centre for IPR, Anna University Chennai** presented an overview on patent, design and copyrights. He further gave an insight on how to convert a project or research work into patents. He gave a bird’s eye view on patent granting procedure, patent search procedure and patent renewal. In the afternoon session, a hands-on training session was provided to all the participants of the workshop. Nearly 40 faculty members and 20 research scholars participated and got benefitted from the workshop.

S.No.	Name of the Programme	Place	Date	No.of Participants
9.	Tally for GST (FDP)	Thiagarajar College	25.03.2017	91



PG & Research Department of Commerce

The Management, Principal and Staff cordially invite you to the

One day Faculty Development Programme

On

TALLY FOR GST

on Saturday 25th March 2017 at 9.30 a.m.
at Diamond Jubilee Hall
jointly organized with

Tally Education Pvt Ltd, Bengaluru

Dr. G. ARUMUGAM

Registrar (i/c)
Madurai Kamaraj University, Madurai
delivers the inaugural address

Mr. T. PUGAL

Associate Vice President
Tally solutions Pvt Ltd, Bengaluru
delivers Keynote Address

Mr. N. VENKATRAMAN

Head-Marketing,
Kalvi Higher Education and Research Institute, Madurai
Felicitates

Dr. Mrs. M. EYINI

Principal, Thiagarajar College, Madurai
Presides

PROGRAMME	
09.30 a.m.	Registration
10.00 a.m.	Prayer
10.05 a.m.	Welcomes Address Dr. T. Rajasekar Head, Department of Commerce, Thiagarajar College, Madurai
10.55 a.m.	Presidential Address Dr. Mrs. M.Eyini Principal, Thiagarajar College, Madurai
10.30 a.m.	Inaugural Address Dr. G. Arumugam Registrar (i/c), Madurai Kamaraj University, Madurai
10.45 a.m.	Felicitation Mr. N. Venkatraman Head- Marketing, Kalvi Institute Higher Education and Research Institute, Madurai
11.35 a.m.	Tea Break
11.30 a.m.	Technical Session I Mr. T. Pugal Associate Vice President, Tally Solutions Pvt Ltd, Bengaluru
01.17 p.m.	Lunch Break
02.45 p.m.	Technical Session II
03.30 p.m.	Voluntary Functions
03.55 p.m.	Vote of Thanks LC/Ch/Dr.E. Nagarajan Associate Professor, Thiagarajar College, Madurai
04.00 p.m.	Natural Aukure Knowledge Partner KALVI HIGHER EDUCATION AND RESEARCH INSTITUTE



THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

**Report of the One Day Faculty Development Programme on Tally for GST
held on 25/03/2017**

The Department of Commerce Organized a One Day Faculty Development Programme on Tally for GST in collaboration with M/s Tally Education Pvt Ltd, Bangalore for the benefit of the Commerce and Business Administration faculties of our College and other Colleges. The programme was organized to give a detailed overview on GST through Tally software. The participants have gained insight knowledge on Tally for GST.

Around 91 staff members participated and were benefited.

Staff Participation:

S.No	College	No of Staff enrolled	No. of Staff Participated
1.	Thiagarajar College	23	23
2.	Other Colleges	68	68
		Total	91

No of beneficiaries: 91

Expenditure details:

Amount Spent : Rs. 4346 | -
Accounts Settled on : 31.03.2017


For HEAD OF THE DEPARTMENT OF COMMERCE



PRINCIPAL
Thiagarajar College, Madurai.



S.No.	Name of the Programme	Place	Date	No.of Participants
10.	Entrepreneurship Awareness Camp (EAC)	Thiagarajar College	04.10.2017-06.10.2017	112




SMALL INDUSTRIES PRODUCT PROMOTION ORGANISATION

Promoted jointly by NSIC (A Govt. of India Enterprise) &
 TANSIDCO (A Govt. of Tamilnadu Undertaking)
 No.52, T.B. Road, Mehaboopalayam, Madurai - 625 016

Cordially invites you for the Inauguration of

ENTREPRENEURSHIP AWARENESS CAMP (EAC)

(Period : 04.10.2017 to 06.10.2017 Time - 9.30am. to 1.30pm.)
VENUE: THIAGARAJAR COLLEGE, MADURAI
 on 4th October 2017 at 9.30am.

About the Programme by : **Shri. K. PALANIVELMURUGAN**
 General Manager, SIPPO

Inaugural Address by : **Dr. D. PANDIA RAJA**
 Principal
 Thiagarajar College, Madurai

Chief Guest Address by : **Shri. G. SRIDHAR**
 Managing Partner
 M/s.Senthil Murugan Jewellers
 Madurai

THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

Entrepreneurship Development Cell

Report of the EDC Entrepreneur Awareness Camp held on 04.10.2017 -
06.10.2017

The Awareness Camp on Entrepreneurship Development was Organized in collaboration with SIPPO (Small Industries Product Promotion Organization) jointly by NSIC (A Government of India Enterprise and TANSIDCO A Government of Tamil Nadu undertaking) . The session was designed to give the participants the importance of skill development for Entrepreneurship. The participants were told about the opportunity prevailing for Entrepreneurship self - development and investment requirement to start the SSI units. There was an encouragingly response from the participants and they found this camp was very useful for their future . The Awareness Camp Counted a total of 112 participants.

Students Participation:

S.No	Class	No.of Students enrolled	No. of Students Participated
1.	M.Sc Phy	09	09
2.	M.sc Zoo	16	16
3.	B.sc Bot	09	09
5.	B.sc CS	15	15
8.	M.sc Chemistry	15	15
9.	B.sc M.B	23	23
10.	B.sc BIOTECH	12	12
11.	B.sc Phy	05	05
12.	M.sc Botany	06	06
14.	B.sc Maths	17	17
		TOTAL	112

No.of beneficiary :112



STAFF CO-ORDINATOR



PRINCIPAL,
Thiagarajar College, Madurai.

S.No.	Name of the Programme	Place	Date	No.of Participants
11.	Bio entrepreneurship and IPR	Thiagarajar College	23.11.17 – 28.11.17	




THIAGARAJAR COLLEGE::MADURAI – 625 009
 NATIONAL CENTRE OF EXCELLENCE IN STATISTICAL AND
 MATHEMATICAL MODELLING IN BIORESOURCES MANAGEMENT



Bioentrepreneurship and IPR

Date	10.00 – 11.30 a.m.	11.30 - 1.00 p.m.	2.00 - 3.30 p.m.	3.30 - 5.00 p.m.
23.11.17	Inauguration	Scope for bioentrepreneurship	Mushroom cultivation - Spawn ppn	Mushroom cultivation - Inoculation & packing
24.11.17	Opportunities in Government & Self employment	Jute materials making		Mushroom cultivation - harvesting & VAP ppn
25.11.17	Vermitechnology	Apiary	Algal products	Extraction of agar
26.11.17	Extraction of caragenin	Extraction of pigments	Biofertilizers – production and application	
27.11.17	Intellectual Property rights	Jelly ppn	Squash ppn	Jam ppn
28.11.17	Integrated biofarming	Milk products	Extraction of alginate	Valediction



Mushroom cultivation - Spawn preparation



Value added milk products

S.No.	Name of the Programme	Place	Date	No.of Participants
12.	Business Opportunities for Organic products		07.03.2018	50

सिपेट : सेन्टर फॉर स्किलिंग एण्ड टेक्निकल सपोर्ट (सी एस टी एस)
 रसायन एवं पेट्रोकेमिकल विभाग
 रसायन एवं उर्वरक मंत्रालय, भारत सरकार
 थिरुवाथवूर, मद्रास - 625 110.
 फोन : 0452-2424227, 2424277, 2424278
 ई-मेल : atpdc.cipetmdu@gmail.com
 वेबसाइट : www.cipet.gov.in
 मुख्यालय : चिपेट, चिन्नी, चेन्नै-600 032.


CIPET सि पेट
 Centre for Skill and Technical Support

CIPET : CENTRE FOR SKILLING AND TECHNICAL SUPPORT (CSTS)
 Department of Chemicals & Petrochemicals
 Ministry of Chemicals & Fertilizers, Govt. of India
 Thiruvathavur, Madurai - 625 110
 Phone : 0452-2424227, 2424277, 2424278
 E-mail : atpdc.cipetmdu@gmail.com
 Web : www.cipet.gov.in
 Head office : CIPET, Guindy, Chennai - 600 032

To,
 The Principal
 Thiagarajar College
 Madurai-09

07.03.2018

Dear Sir,

We are happy that Thiagarajar College, Madurai has organized an extension activity on "Business Opportunities for Organic Products" in collaboration with our Institute on 07.03.2018, for the benefit of rural farmers of Thiruvadavoor village. More than fifty participants have participated and benefited by the activity.

Regards,

 Centre Head
 CIPET-CSTS, Madurai

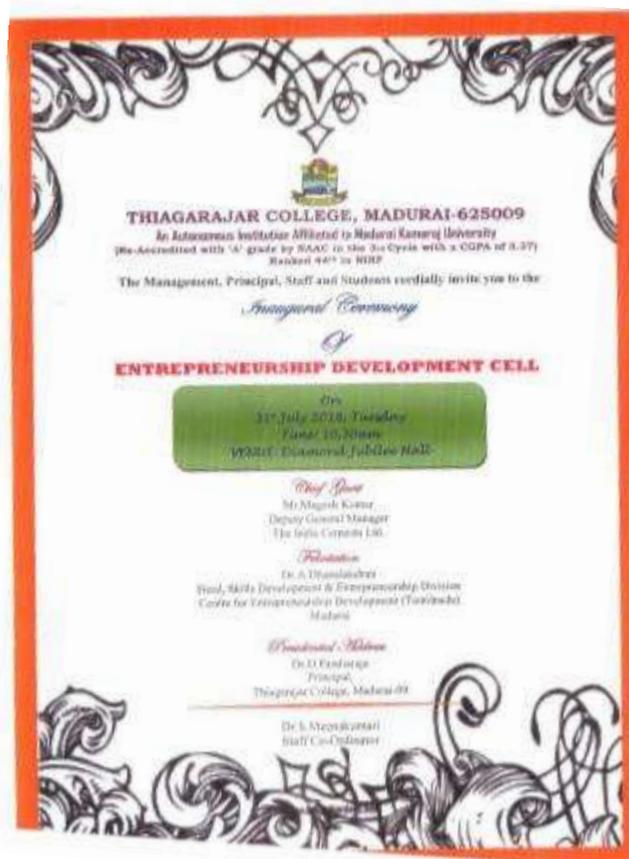

 1965-2010


Copy to:
 The Head, Department of Business Administration
 Thiagarajar College, Madurai.

केंद्र : अहमदाबाद, अमृतसर, औरंगाबाद, अजमेर, बडो, बाराकोर, बैंगलूर, भोपाल, भुवनेश्वर, चण्डीपुर, चेन्नई, देहरादून, गुरुग्राम, गुवाहाटी, म्यासिपूर, हैदराबाद, हाजीपुर, इन्दौर, इम्फाल, जयपुर, कोलकाता, कोरना, लखनऊ, मद्रास, मुम्बई, गुल्शन, मैसूर, रायपुर, रांची, वलसाड एवं विजयवाडा
 Centres : Ahmedabad, Amritsar, Aurangabad, Agartala, Baddi, Balasore, Bengaluru, Bhopal, Bhubaneswar, Chandrapur, Chennai, Dehradun, Gurugram, Guwahati, Gwalior, Hyderabad, Jaipur, Haldia, Imphal, Jaipur, Kochi, Korba, Lucknow, Madurai, Murthal, Mysuru, Raipur, Ranchi, Valsad & Vijaywada



S.No.	Name of the Programme	Place	Date	No.of Participants
13.	Entrepreneurship Competency Programme	Thiagarajar College	31.07.2018	102





ENTREPRENEURSHIP DEVELOPMENT CELL



THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

Entrepreneurship Development Cell

Report of "Entrepreneurial Competency Programme" Held on 31.07.2018

The Entrepreneurship Development Cell Organized Inaugural programme on "Entrepreneurial Competency". The program is designed to give awareness on "How to become an entrepreneur?", Developing the business plan, schemes and financial assistance provided by SSI units. A total of 102 students participated in the programme.

Students Participation:

S.No	Class	No of Students enrolled	No. of Students Participated
1.	B.Sc Phy	34	34
2.	M.sc Che	12	12
3.	M.sc Zoo	6	6
4.	M.sc Bot	10	10
5.	B.sc CS	3	3
6.	BCA	3	3
7.	B.sc M.B	16	16
8.	B.com	7	7
9.	B.sc IT	3	3
10.	B.sc CS	2	2
		TOTAL	102

No.of beneficiary :102

Expenditure details:

Amount Spent :Rs.439

Accounts Settled on :9.10.2018


STAFF CO-ORDINATOR



PRINCIPAL,
Thiagarajar College, Madurai.

S.No.	Name of the Programme	Place	Date	No.of Participants
14.	Hands on Training and Creative Hand Programme (Arts and Crafts Workshop Pot-Painting, Aari Work, Patch Works and Mehandhi Design)	Thiagarajar College	06.09.2018	169


THIAGARAJAR COLLEGE, MADURAI-625009
 An Autonomous Institution affiliated to Madurai Kamaraj University
 (Re-Accredited with 'A' grade by NAAC in the 3rd Cycle with a CGPA of 3.37)
 RANKED 44th IN NIRF 2018

ENTREPRENEURSHIP DEVELOPMENT CELL
Proudly presents


Creative Hand
 (Technical sessions of Hand Art)
 For Women Members of EDC

Venue: Diamond Jubilee Hall
 Date: 06.09.2018, Thursday
 Time: 9.30 AM to 1.00 PM

Session-1
 Ms.M.Karthiga Devi,
 Mehandhi Artist.

Session-2
 "Kalai Nanmani" Thulasi Kannan,
 Fevicryl Certified Specialist,
 Proprietor-Ajantha Arts & Crafts

Presidential Address
 Dr.D.Pandiaraja
 Principal, Thiagarajar College,
 Madurai - 09.

"Fine Art is that in which the Hand, the head, and the heart of man go together"
 - John Ruskin

Dr. S. Meenskumari
 Staff Coordinator - EDC









ENTREPRENEURSHIP DEVELOPMENT CELL



THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

Entrepreneurship Development Cell

Report of the Hands on Training and Creative Hand Programme

held on 06.09.2018

We organized Hands on Training Programme for UG & PG women students. The programme is designed to give a practical training on Pot Painting, Aari Works, Patch Work and Meganthi Design. A total of 169 students participated in the training programme.

students Participation:

S.No	Class	No.of Students enrolled	No. of Students Participated
1	II M.Sc. (CS)	2	2
2.	II M.Sc. (Chem)	11	11
3.	II M.Sc. (Maths)	2	2
4.	II M.Sc. (Zoo)	9	9
5.	II M.Sc. (Phy)	13	13
6.	III BCA	12	12
7.	I B.Sc (CS)	11	11
8..	III B.Sc (CS)	5	5
9.	II B.Sc (Maths)	12	12
10.	II B.Sc. (Chem)	4	4
11.	III B.Sc. (Chem)	9	9
12.	II B.Com.	2	2
13.	III B.Com.	21	21
14.	III BA (Tamil)	4	4
15.	III B.Sc. (Phy)	3	3
16.	III B.Sc. (Bot)	14	14
17.	I M.Sc. (MB)	15	15
18.	II M.Sc. (MB)	10	10

No.of beneficiary :169

Amount Spent:


PRINCIPAL,
Thisagarajar College, Madurai


STAFF CO-ORDINATOR

S.No.	Name of the Programme	Place	Date	No. of Participants
15.	Entrepreneurship Awareness Camp (EDII)	Thiagarajar College	25.09.2018 & 26.09.2018	115



THIAGARAJAR COLLEGE, MADURAI-625009

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Ranked 44th in NIRF

ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

18.09.2018

Small Industries Product Promotion Organization (SIPPO) jointly promoted by NSIC (A Govt. of India Enterprise) & TANSIDCO (A Govt. of Tamil Nadu undertaking) in association with the Entrepreneurship Development Cell of our college has proposed to conduct "Entrepreneurship awareness camp" for final year UG & PG Science students on 25th & 26th September 2018. There is no fee for the camp and certificates will be issued to the participants. Interested final year UG & PG Science students are asked to register their names with Dr. S. Meenakumari, Co-ordinator – EDC, Department of Commerce through their class representatives on or before 20th Sep 2018.

Staff co-ordinator

Principal

Note: To be read in

III B.Sc., Physics
III B.Sc., Chemistry
III B.Sc., Botany
III B.Sc., Zoology
III B.Sc., Computer Science
III B.Sc., Bio-technology

II M.Sc., Physics
II M.Sc., Chemistry
II M.Sc., Botany
II M.Sc., Zoology
II M.Sc., Computer Science
II M.Sc., Bio-technology





THIAGARAJAR COLLEGE, MADURAI-625009
 AN AUTONOMOUS INSTITUTION AFFILIATED TO MADURAI KAMARAJ UNIVERSITY
 AND ACCREDITED WITH 'A' GRADE BY NAAC ON 06/06/2012 WITH A GRADE OF 'B' BY
 RANDEE 28/11/2012

ENTREPRENEURSHIP DEVELOPMENT CELL
 In association with
 Small Industries Product Promotion Organization (SIPPO)
 Jointly Promoted By NSIC (A Govt. Of India Enterprise) &
 TANSIDO (A Govt. Of Tamilnadu Undertaking)

ENTREPRENEURSHIP AWARENESS CAMP

VENUE : DIAMOND JUBILEE HALL
 DATE : 25-09-2018 & 26-09-2018
 TIME : 09:00 AM to 1.30 PM

CHIEF GUEST
 Mr. M.K. Karthikeyan, B.E., M.B.A
 Proprietor - M/s. V-Two Associates
 Madurai.

PRESIDENTIAL ADDRESS
 Dr. D. Pandiaraja
 Principal
 Thiagarajar College

DAY - 01 (25-09-2018, TUESDAY)

SESSION - 1
 Inauguration - Camp Objectives, Entrepreneurship (General Concepts)
 MR. M. KARTHIKEYAN, B.E., M.B.A
 PROPRIETOR - M/S. V-TWO ASSOCIATES
 MADURAI

SESSION-2
 Financial aspects of SSI units including format features of a Project report
 MR. K. RAJAGOPALMURUGAN
 GENERAL MANAGER, SIPPO

SESSION-3
 Business Communication (Introduction with people for better results)
 XI. ANURAG GANESH
 XI. ZONE TRAINER

DAY - 02 (26-09-2018, WEDNESDAY)

SESSION - 1
 Financial Aspects of SSI Units
 MR. VIJAYA GOPPUL
 XI. ZONE TRAINER

SESSION - 2
 Business Communication (Introduction with people for better results)
 MR. ANURAG GANESH
 XI. ZONE

SESSION - 3
 Discussion with participants about the camp
 (Industrial visit)

Dr. Pandiaraja
 Principal
 Thiagarajar College
 Madurai

AGENDA
DAY-01
(25-09-2018 TUESDAY)

9.30 AM : Registration
 9.25 AM : Prayer

SESSION - I (Inauguration)

9.30 AM : Welcome address
 Mr. M. Karthikeyan
 Proprietor - M/s. V-Two Associates
 Madurai

9.35 AM : Presidential address
 Dr. D. Pandiaraja
 Principal

9.40 AM : Inaugural address
 Mr. K. Rajagopal Murugan
 General Manager, SIPPO

9.50 AM : Chief Guest Address
 Mr. M.K. Karthikeyan,
 Proprietor - M/s. V-Two Associates,
 Madurai.

SESSION - II

10.30 AM : Financial Aspects of SSI Units &
 Features of Project Report
 Mr. K. Rajagopal Murugan
 General Manager, SIPPO

SESSION - III

11.45 AM : Business Communication
 XI. Anurag Ganesh
 XI. Zone Trainer

AGENDA
DAY - 02
(26-09-2018 WEDNESDAY)

SESSION - I

9.00 AM : Support & Financial Assistance
 Mr. Vijaya Gopula
 XI. Zone Trainer

SESSION - II

10.45 AM : Creativity in Business
 Mr. Anurag Prabhu
 XI. Zone Trainer

SESSION - III
 (Discussion with the participants about the
 programme - Feedback)

11.45 AM : Industrial Visit

1.30 PM : VOTE OF THANKS
 Dr. Pandiaraja
 Students Representative - EDC






ENTREPRENEURSHIP DEVELOPMENT CELL



THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

Entrepreneurship Development Cell

Report of the Entrepreneur Awareness Camp held on 25.09.2018 & 26.09.2018

The EDC Organized Awareness Programme on " Entrepreneurship Awareness Camp ". The Camp intended to support the participants in the domain of SSI units and its development. The camp was organized which provide a deep insight in the following areas.

1. Financial Aspects of SSI units
2. Features of project reports
3. Business communication
4. Support & Financial Assistance & Creativity in business provided by SSI units.

Around 150 students participated and were benefited .

Students Participation:

S.No	Class	No.of Students enrolled	No. of Students Participated
1	M.Sc Phy	06	06
2.	M.sc Zoo	08	08
3.	B.sc Bot	14	14
4.	M.sc CS	06	06
5.	B.sc CS	06	06
6.	B.sc Chemistry	06	06
7.	B.com	23	23
8.	M.sc Chemistry	06	06
9.	B.sc M.B	06	06
10.	B.sc BIOTECH	15	15
11.	B.sc Phy	06	06
12.	M.sc Botany	06	06
13.	M.com	07	07
		TOTAL	115

No.of beneficiary :115


PRINCIPAL,
Thiagarajar College, Madurai.


STAFF CO-ORDINATOR



THIAGARAJAR COLLEGE, MADURAI-625009

AN AUTONOMOUS INSTITUTION AFFILIATED TO MADURAI KAMARAJ UNIVERSITY
(RE-ACCREDITED WITH 'A' GRADE BY NAAC IN THE 3RD CYCLE WITH A CGPA OF 3.37)
RANKED 44TH IN NIRF 2018



ENTREPRENEURSHIP DEVELOPMENT CELL

Proudly presents



Arts and crafts workshop

(Exclusive for Women members of EDC)

Special trainer

"Kalai Nanmani" Thulasi Kannan,
Fevicryl Certified Specialist,
Proprietor - Ajantha Arts & Crafts

Dr.D.Pandiaraja
Principal, Thiagarajar College,
Madurai - 09.

Presides

Dr. S. Meenakumari
Staff Coordinator - EDC

B.Bharath
Representative - EDC





ENTREPRENEURSHIP DEVELOPMENT CELL



THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

Entrepreneurship Development Cell

Report of the Workshop on "Creative Hands" held on 25.10.2018

The Entrepreneurship Development Cell Organized Workshop on "CREATIVE HANDS". The program is designed to give workshop on doodle art on T shirt, Madhubani painting on churidhar, Blouse Designing, Tote Bag Designing, Jewellery Making, Mural Painting. A total of 169 students participated in the event.

Students Participation:

S.No	Class	No.of Students enrolled	No. of Students Participated
1	M.Sc Phy	13	13
2.	M.sc Zoo	09	09
3.	B.sc Bot	14	14
4.	BCA	12	12
5.	M.sc CS	02	02
6.	B.sc CS	13	13
7.	B.sc Maths	26	26
8.	B.sc Chemistry	15	15
9.	B.sc IT	11	11
10.	B.com	22	22
11.	B.A Tamil	04	04
12.	M.sc Chemistry	11	11
13.	M.sc M.B	15	15
14.	B.sc Psycho	02	02
		TOTAL	169

No.of beneficiaries :169


STAFF CO-ORDINATOR


PRINCIPAL
Thiagarajar College, Madurai

S.No.	Name of the Programme	Place	Date	No. of Participants
17.	Vigilance Awareness Programme	Thiagarajar College	02.11.2018	183



PROGRAMME	
11:30 AM	Prayer
11:35 AM	Welcome Address Dr. I. SAGARAJAN, Head, Department of Chemistry
11:45 AM	Presidential Address Dr. D. PANDARAJA Principal
12:00 PM	Key note address Dr. T. RAJESWARAR, Director SF courses
12:30 PM	Vigilance awareness talk by students 1. Sri Soukya S - I B.Com 2. Mohanraj Sathulal A - II B.Com 3. Naga Senthil C.M. - II D.Com
12:45 PM	Prize distribution for Essay writing Competition On "Eradication of Corruption - Build a New India"
12:55 PM	Vote of thanks Mr. P. Prabhakar Senior Branch Manager, Vijaya Bank, Mysore
1:00 PM	National Anthem



THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

Report of the Vigilance Awareness Programme held on 02.11.2018

The Department of Commerce Organized Vigilance Awareness Programme in view of Vigilance Awareness Week – 2018 in association with Vijaya Bank, Madurai (A Govt of India Undertaking). Essay Writing Competition on "Eradication of Corruption - Build a New India" was conducted. Nearly 50 students participated in the competitions. Prizes were distributed to the winners.

Around 183 students participated and were benefited.

Students Participation:

S.No	Class	No of Students enrolled	No. of Students Participated
1.	I B.Com	67	64
2.	II B.Com	62	60
3.	III B.Com	63	59
		Total	183

No of beneficiaries:183

Expenditure details:

Amount Spent : *Sponsored Vijaya Bank*
Accounts Settled on :

S. Sogayar
HEAD OF THE DEPARTMENT OF COMMERCE

[Signature]
PRINCIPAL
Thiagarajar College, Madurai.



S.No.	Name of the Programme	Place	Date	No.of Participants
18.	Bioprospecting techniques and Sui Generis	Thiagarajar College	28.11.18 – 03.12.18	



THIAGARAJAR COLLEGE::MADURAI – 625 009
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 MATHEMATICAL MODELLING IN BIORESOURCES MANAGEMENT**



Bioprospecting and *sui generis*

Date	10.00 – 11.30 a.m.	11.30 - 1.00 p.m.	2.00 - 3.30 p.m.	3.30 - 5.00 p.m.
28.11.18	Inauguration	Bioprospecting - an overview	Qualitative analysis of phyto compounds	
29.11.18	Oil extraction		Extraction of pigments	
30.11.18	Extraction poly phenols		Separation & purification	
01.12.18	Farmers and Breeders rights	Antimicrobial activity of plant products		
02.12.18	HPLC analysis		Indigenous Intellectual property rights	
03.12.18	Antioxidant activity	Biopiracy	TRIPS	Valediction



Oil extraction

S.No.	Name of the Programme	Place	Date	No. of Participants
19.	Bioentrepreneurship and Patenting	Thiagarajar College	28.11.18 – 03.12.18	



THIAGARAJAR COLLEGE::MADURAI – 625 009
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MATHEMATICAL MODELLING IN BIORESOURCES MANAGEMENT



Bioentrepreneurship & Patenting

Date	10.00 – 11.30 a.m.	11.30 - 1.00 p.m.	2.00 - 3.30 p.m.	3.30 - 5.00 p.m.
28.11.18	Inauguration	Bioentrepreneurship – scope	Rudseti and entrepreneurship	Integrated Biofarming
29.11.18	Mushroom cultivation			
30.11.18	Extraction of Natural dye		Extraction of algal products	
01.12.18	Flower boquet making, home nursery			
02.12.18	Jam, Jelly ppn		Patenting – introduction, types and filing	
03.12.18	Value added products from milk		TRIPS	Valediction



Mushroom cultivation



Flower boquet making, home nursery

S.No.	Name of the Programme	Place	Date	No. of Participants
20.	Bioresource assessment and IPR	Thiagarajar College	28.11.18 – 03.12.18	



THIAGARAJAR COLLEGE::MADURAI – 625 009
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MATHEMATICAL MODELLING IN BIORESOURCES MANAGEMENT



Bioresource assessment and IPR

Date	10.00 – 11.30 a.m.	11.30 - 1.00 p.m.	2.00 - 3.30 p.m.	3.30 - 5.00 p.m.
28.11.18	Inauguration	Biodiversity	Plant sampling	Insect sampling
29.11.18	Field trip – algar hills for biodiversity measurement and assessment			
30.11.18	Algal analysis		Diversity indices	Plant analysis
01.12.18	Ecosystem services – tree analysis			Bioinvasion
02.12.18	Microbial biomass assessment		Intellectual property rights	
03.12.18	Emerging Paradigms in IPR		TRIPS	Valediction



Ecosystem services – tree analysis



Bioinvasion

S.No.	Name of the Programme	Place	Date	No. of Participants
21.	Entrepreneurship Awareness Camp (sidco)	Thiagarajar College	20.12.2018- 21.12.2018	108



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ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

12.12.2018

Entrepreneurship Development Cell of Thiagarajar College and Entrepreneurship Development Institute of India, Ahmedabad has proposed to conduct two days Entrepreneurship Awareness Camp for final year UG & PG Science students on **20th and 21st December 2018**. There is no fee for the programme and certificates will be issued to the participants. Interested final year UG & PG Science students are asked to register their names with Dr. S. Meenakumari, Co-ordinator-EDC, Department of Commerce through their class representatives on or before 14-12-2018.


Staff co-ordinator


Principal

To be read in

III B.Sc., Physics <i>pm</i>	II M.Sc., Physics
III B.Sc., Chemistry — <i>12/12/18</i>	II M.Sc., Chemistry
III B.Sc., Botany <i>14/12/18</i>	II M.Sc., Botany
III B.Sc., Zoology <i>P. Luth</i>	II M.Sc., Zoology
III B.Sc., Computer Science <i>12/12/18</i>	II M.Sc., Computer Science
III BCA <i>12/12/18</i>	
III B.Sc., Information Technology <i>12/12/18</i>	



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RANKED 44th IN NIRF 2018

ENTREPRENEURSHIP DEVELOPMENT CELL

In association with

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA,
AHMEDABAD

Entrepreneurship Awareness Camp

Venue : Diamond Jubilee Hall
Date : 20th & 21st December 2018
Time : 9:00 AM to 2:00 PM

Chief Guest

Mr.K.R.Gnanasambanthan
Vice President

TANSIA (Tamilnadu Small and Tiny Industries Association)

Presidential Address

Dr.D.Pandiaraja
Principal
Thiagarajar College

DAY - 01 (20-12-2018, THURSDAY)

SESSION - I

Inauguration and Introduction to Entrepreneurship
Mr.K.R.Gnanasambanthan
Vice President
TANSIA (Tamilnadu Small and Tiny Industries Association)

SESSION - II

Financial Assistance from Bank and Financial Institution
Mr.K.Viswanathan
Deputy Manager - CSR
Yes Bank

SESSION - III

Entrepreneurial Competencies and GETT
Dr.K.Thiruppathy
Project Officer, EDII Bengaluru

SESSION - IV

How to start an SSI Unit, and Government regulation
Mr. Siva Iyyanar
Assistant Director (Rtd)
District Industries Centre, Madurai

DAY - 2 (21-12-2018, FRIDAY)

SESSION - I

Experience sharing with an Entrepreneur
Mr.Akharikani
Proprietor, Easwari Areca plates
Virudhunagar

SESSION - II, III, IV
(Industrial visit)*

Dr.S.Meenu Kumari
Staff Co-Ordinator - EDC

B.Bharath
Representative - EDC



ENTREPRENEURSHIP DEVELOPMENT CELL



THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

Entrepreneurship Development Cell

Report of the EDC Awareness Camp held on 20.12.2018 & 21.12.2018

The Awareness Camp on Entrepreneurship Development was Organized in collaboration with SIPPO (Small Industries Product Promotion Organization) jointly by NSIC (A Government of India Enterprise and TANSIDCO A Government of Tamil Nadu undertaking) . The session was designed to give the importance of skill required for Entrepreneurship Development. The participants were told about the opportunity prevailing for Entrepreneurship self - development and investment requirement to start the SSI unit. A total of 108 participants in the programme.

students Participation:

S.No	Class	No.of Students enrolled	No. of Students Participated
1	M.Sc Phy	33	33
2.	M.sc Zoo	06	06
3.	B.sc Bot	06	06
4.	B.sc CS	05	05
5.	B.com	07	07
6.	M.sc Chemistry	12	12
7.	B.sc M.B	22	22
8.	B.sc Phy	01	01
9.	M.sc Botany	10	10
10.	BCA	03	03
11.	B.sc IT	03	03
		TOTAL	108

No.of beneficiary :108

Amount Spent :Rs.511


STAFF CO-ORDINATOR


PRINCIPAL,
Thiagarajar College, Madurai

S.No.	Name of the Programme	Place	Date	No. of Participants
22.	Women Entrepreneurship Development Programme	Thiagarajar College	02.02.2019 - 14.03.2019	23

Program Schedule

Day	Session 1	Session 2	Session 3	Session 4
1	Inauguration	Who is an Entrepreneur & Charms of being an entrepreneur	Schemes of assistance for MSME	
2	Opportunities identification and Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC etc.		Briefing and Planning for the Market Survey: Questionnaire Preparation	Preparing Pre-feasibility Report: Preliminary Project Report (PPR)
3	Soft Skill Development: Communication and information seeking	Feedback and Discussion on Market Survey	Evaluating the PPRs prepared by the Trainees and Linking Business Opportunities with trainees	
4	Developing Entrepreneurial Competencies (Achievement Motivation Training)			
5	How to assess Working Capital Requirement for SSI and Working Capital Management	Product Costing and Break Even Point	Cash flow, Product Planning & Product Mixing Strategy	
6	Marketing Management: Product Promotion, Sales and Advertisement	IPR Pattern, Copy Rights, Trade Mark and Industrial Management	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)	
7	Legal formalities for Loan Disbursement	Taxation: Various Taxes Applicable to MSME	Feedback from Participants and Valedictory	

Note: Hall rent Rs.600 per day will be paid to the Institution

Day	Session 1 to 4
8	INDUSTRIAL VISIT
9	MARKET SURVEY
10	
Day 11 to 16	TECHNICAL TRAINING

Regd. No.: BLR2019033492



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA
Ahmedabad



is pleased to certify that

L.SRI DEVI

has successfully attended

Women Entrepreneurship Development Programme

conducted during

02 February—14 March, 2019

at

Thiagarajar College, Theppakulam, Madurai

sponsored by

National Implementing and Monitoring Agency for Training (NIMAT)

Under the aegis of

NSTEDB, Department of Science & Technology
Government of India



THIRUPATHY K
Programme Director

14 March, 2019

SUNIL SHUKLA
Director



ENTREPRENEURSHIP DEVELOPMENT CELL



THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

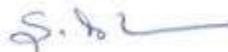
Entrepreneurship Development Cell

**Report of the Technology Based Entrepreneurship Development Programme
(TEDP) on 02.02.2019-14.03.2019**

We organized a TEDP Programme exclusively for women students in collaboration with EDII, Ahmadabad and supported by DST - NIMAT (Department of Science and Technology - National Implementing and Monitoring Agency for Training). the TEDP includes class room training on essentials of entrepreneurship survey of the prevalent Socio - Economic Scenario, Identification of business opportunities, preparation of technically feasible & economically viable project report , achievement motivation training etc. A total of 23 participants especially 23 women PG students participated in the programme. (II MSc Chemistry & II MSc CS)

STUDENTS PARTICIPATION: 23

No.of beneficiary :23


STAFF CO-ORDINATOR


PRINCIPAL,
Thiagarajar College, Madurai.

S.No.	Name of the Programme	Place	Date	No. of Participants
23.	Need for Insurance & Opportunities in Insurance Sector	Thiagarajar College	25.02.2019	586

THIAGARAJAR COLLEGE
MADURAI - 625 009.

An Autonomous Institution affiliated to Madurai Kamaraj University
(Re-Accredited with 'K' grade by NAAC in the 3rd Cycle with a CGPA of 3.37)
RANKED 64th IN NRF 2018

PG AND RESEARCH DEPARTMENT OF COMMERCE
In association with

MADURAI INSURANCE INSTITUTE
seminar on

"Need for Insurance & Opportunities in Insurance sector"

DATE : 25.02.2019 • TIME : 2.30 - 4.30 pm • VENUE : MH 1

→ **Resource Persons** →

P. SURESH BABU
FACULTY, SALES TRAINING CENTER, LIC MADURAI

K. MURALIDHARAN
ASST. MANAGER, ORIENTAL INS.CO.LTD, TRHUB, MADURAI

→ **INAUGURAL ADDRESS** →

Dr. D. PANDIARAJA
Principal - THIAGARAJAR COLLEGE
Presides

PROGRAMME

2.30 pm : **Prayer**

2.35 pm : **Welcome Address**
Lt.Cdr. I.NAGARAJAN,
Head, Department of Commerce

2.45 pm : **Presidential Address**
Dr. D. PANDIARAJA,
Principal

2.55 pm : **Felicitation**
Dr. T. RAJASEKAR
Director - SF Courses
G. SEENIVASAN,
Secretary, Madurai Insurance Institute

3.05 pm : **Technical Session - I**
"Life Insurance Business"
P. SURESH BABU
Faculty, Sales Training Center, LIC Madurai

3.55 pm : **Technical Session - II**
"General Insurance Business"
K. MURALIDHARAN
Asst. Manager, Oriental Ins.co.ltd,
TRHUB, Madurai

4.25 pm : **Vote of Thanks**
Dr. A. RAJANGAM,
Assistant Professor (SF)

4.30 pm : **National Anthem**



THIAGARAJAR COLLEGE: MADURAI – 09: TAMIL NADU

Report of the Need for Insurance and Opportunities in Insurance Sector held on 25.02.2019

The Department of Commerce has arranged the special lecture in association with Madurai Insurance Institute (affiliated to Insurance Institute of India, Mumbai) on the Need for Insurance and Opportunities in Insurance Sector. The programme highlights the following areas.

- Need for Insurance
- Opportunities in Insurance Sector
- Risk covered under insurance
- Group insurance for Students

Around 586 students participated and were benefited.

Students Participation:

S.No	Class	Noof Students enrolled	No. of Students Participated
1.	I B.Com (R& SF)	139	130
2.	II B.Com (R& SF)	128	120
3.	III B.Com (R& SF)	130	121
4.	I B.Com (PA)	47	45
5.	II B.Com (PA)	43	40
6.	III B.Com (PA)	42	39
7.	I B.Com (CA)	47	44
8.	I M.Com	26	23
9.	II M.Com	25	24
		Total	586

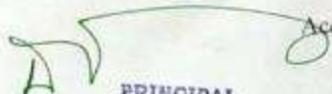
No of beneficiaries: 586

Expenditure details: Honorarium to Resource persons and refreshment to students sponsored by Insurance Institute of India, Madurai Branch and Rs. 1,050 towards refreshment Charges to the guests met by the College

Account - USC Autonomy Grant Ac.

Amount Spent : RS-1,469/-

Accounts Settled on : 18/03/2019


PRINCIPAL

Thiagarajar College, Madurai.


HEAD OF THE DEPARTMENT OF COMMERCE



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