



TEBA

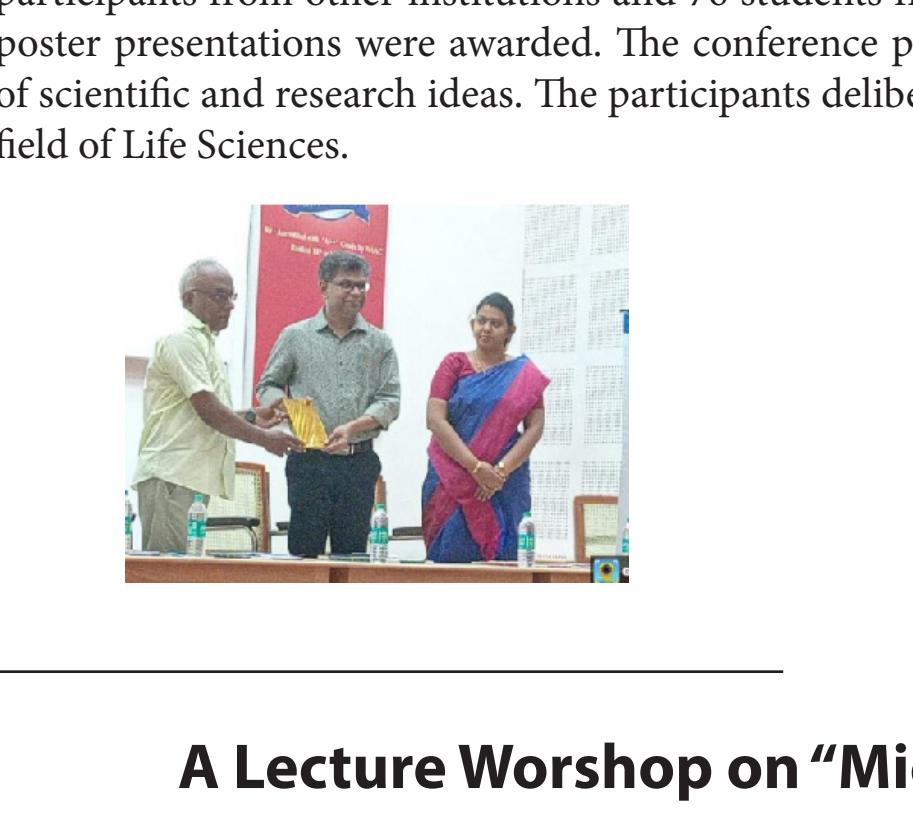
NEWSLETTER



"Voting is not only our right - it is our responsibility".
- Gloria Steinem (American Journalist)

Thiagarajar College Marks Platinum Jubilee with Former Vice-President

Former Vice-President of India M. Venkaiah Naidu praised the late Karumuttu Thiagarajar Chettiar for his visionary contributions, especially in establishing Thiagarajar College and other educational institutions. He commended the institutions for their progress and emphasized the importance of teaching students about the challenges faced by visionaries like Chettiar. Naidu highlighted the role of teachers in shaping students' minds and urged for a focus on conserving nature and promoting physical fitness among youngsters. Rayala Corporation chairman Ranjit Prathap also congratulated Thiagarajar College for its successful Platinum Jubilee celebration and noted its improved ranking in the national institutional ranking framework. Naidu inaugurated a sustainability exhibition and presented awards to notable alumni.

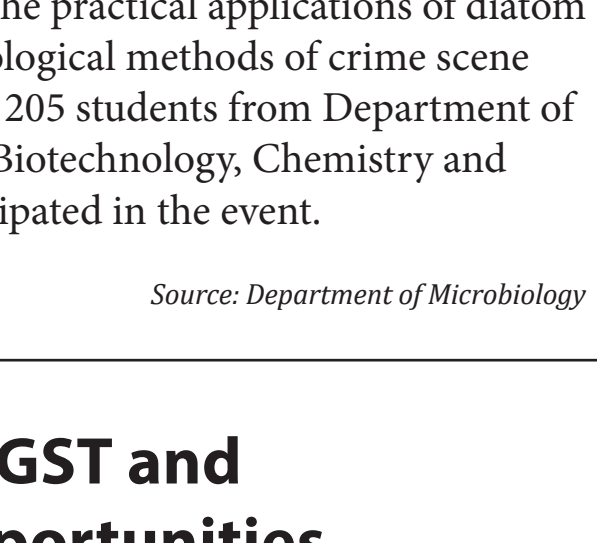


Source: The Hindu



Inspiring Success Through Effective Human Resource Management

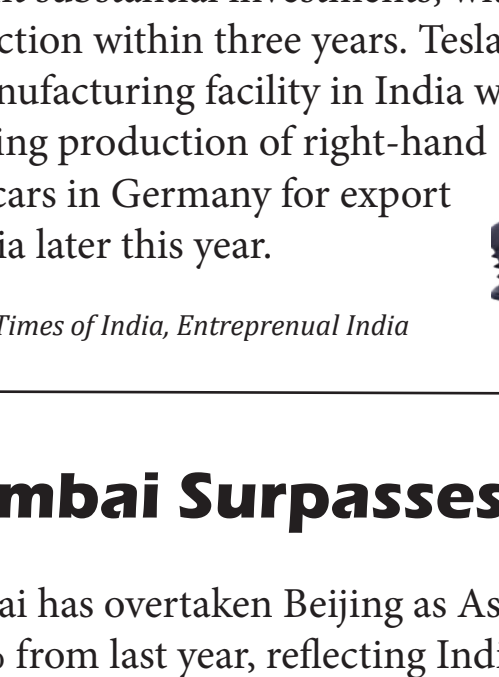
On 08 April 2024, Elton Mayo Club, Department of Business Administration (SF) posted an event on: "Inspiring Success Through Effective Human Resource Management" featuring Mr N B Arun, General manager, Thangamayil Jewellery Ltd.. The session started with prayer. Dr R Arun Prasath, Head of Department BBA(SF), welcomed the gathering. Innovative ideas and strategies relating to employee management, sympathy and empathy, effective Human Resource Management were shared to the students. It was followed by "Best Manager" competition. Prizes were distributed to the winners and also to the Sangamam stall winners. Club members were also rewarded with certificates. The event concluded with a vote of thanks by the club president Guru Prasath.



Source: Business Administration, Thiagarajar college

National Conference on Biology

Department of Zoology organized a two days National Conference on: "Biology Beyond Boundaries" on 12th and 13th March 2024. Dr. Maheshwaran Mani, Associate Professor, Department of Microbiology, Pondicherry University, delivered the Keynote address. Dr.RM.Murugappan, Dean, Curriculum Development and Head, Department of Zoology, Thiagarajar College, presided over the function. Dr. Kottaisamy, Head, Department of Chemistry, Thiagarajar College of Engineering, Madurai delivered the keynote address. Dr. C.Usha, Assistant Professor in Zoology played a crucial role as the organizing secretary of the conference. A total of 144 participants including Staff members, Research Scholars, PG and UG students from all over the country participated and presented their research work. (68 participants from other institutions and 76 students from Thiagarajar College). Best oral and poster presentations were awarded. The conference provided a viable platform for exchange of scientific and research ideas. The participants deliberated on the latest developments in the field of Life Sciences.



Source: Zoology Department, Thiagarajar college

A Lecture Workshop on "Microbial Forensics"

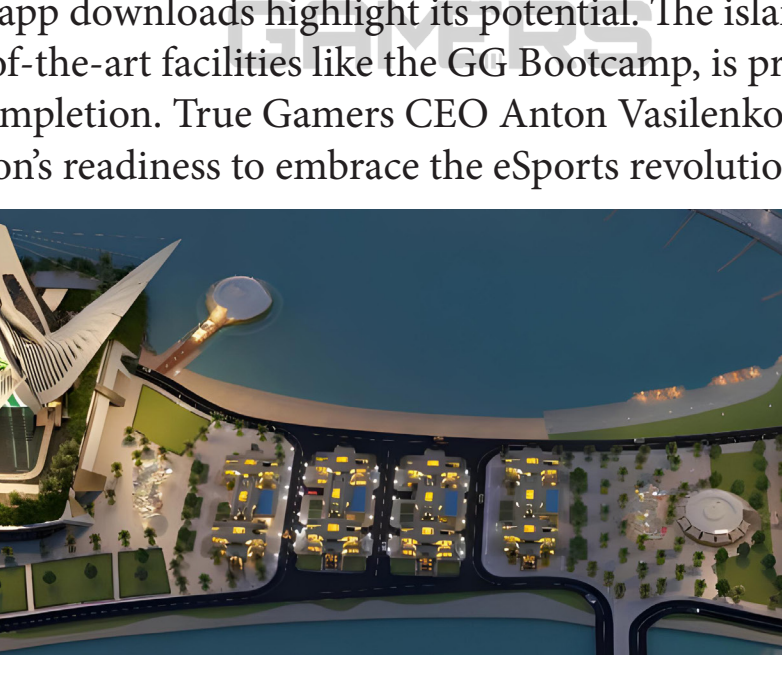
A Lecture Workshop on "Microbial Forensics: Technological Innovations and Future Prospects" was held in Dr.Radha Thiagarajan Auditorium on 11 March, 2024. The event was organized by Department of Microbiology and Biotechnology. Dr.RM.Murugappan, Dean, Curriculum Development, Thiagarajar College presided the meeting and Dr.M.Karthikeyan, Head, Department of Microbiology and Biotechnology delivered the welcome address. The Resource Persons Dr.Malathi Murugesan and Dr.K.Thangavel, addressed the gathering. Dr.Malathi Murugesan highlighted the importance and role of microbiological investigations in forensic science and motivated the students with case studies in the field concerned. Dr.K.Thangavel demonstrated the practical applications of diatom based microbiological methods of crime scene investigations. 205 students from Department of Microbiology, Biotechnology, Chemistry and Zoology participated in the event.



Source: Department of Microbiology

Understanding of GST and Self-Employment Opportunities

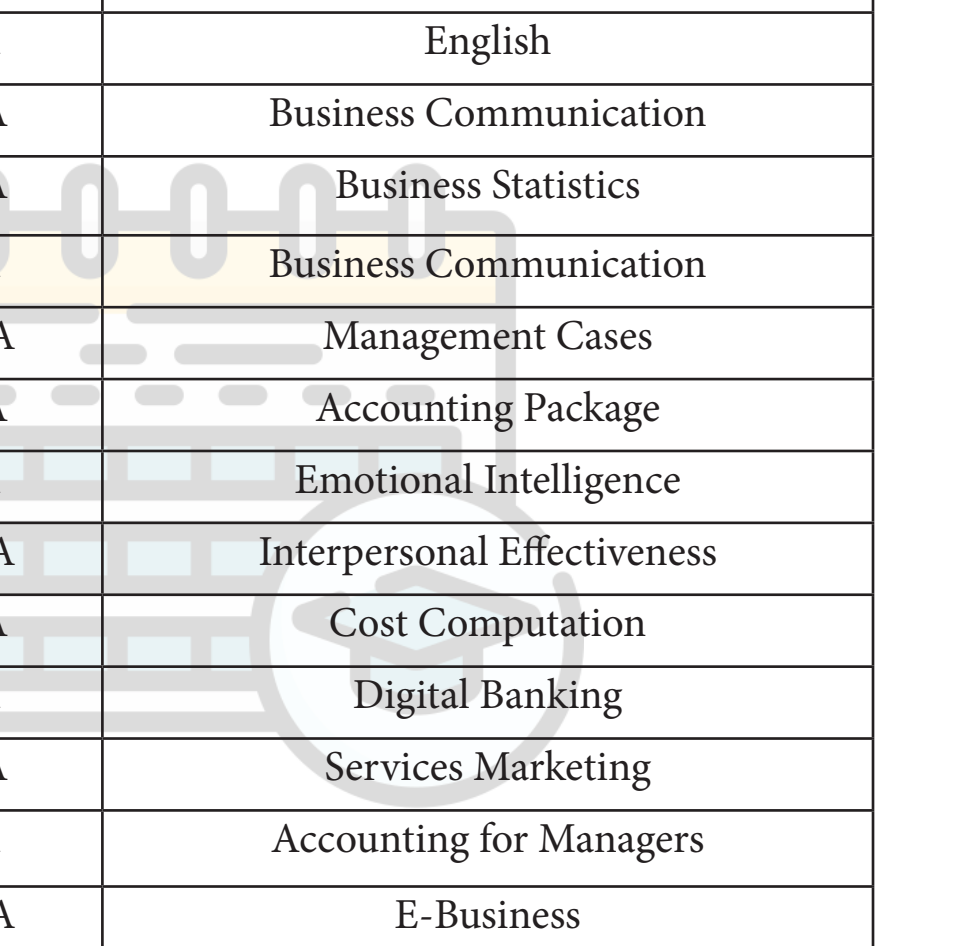
FinTech Club, Department of Business Administration and the TC- IIC (Institution Innovation Council) jointly organized a seminar on "Understanding of GST and Self-Employment Opportunities" on 05 April 2024. Mr. Vijay Kumar, Retired Assistant Commissioner of GST, Madurai was the resource person. The programme began with a welcome address by Dr. P. Umarani, Head i/c, Department of Business Administration. Following this, the chief guest was honoured with a memento and a shawl by Dr. K. Lingaraja, Staff Coordinator, FinTech Club. The resource person explained to the students how Goods and Services Tax were implemented into the constitution, the registration criteria for businesses to apply for GST and the steps on how to become a GST practitioner. The session proved to be enriching and useful to the students. The TC-IIC Coordinator Dr. R. Sayee Kannan honored the office bearers of the club with certificates.



Source: BBA Aided, Thiagarajar college

TESLA Charges into India

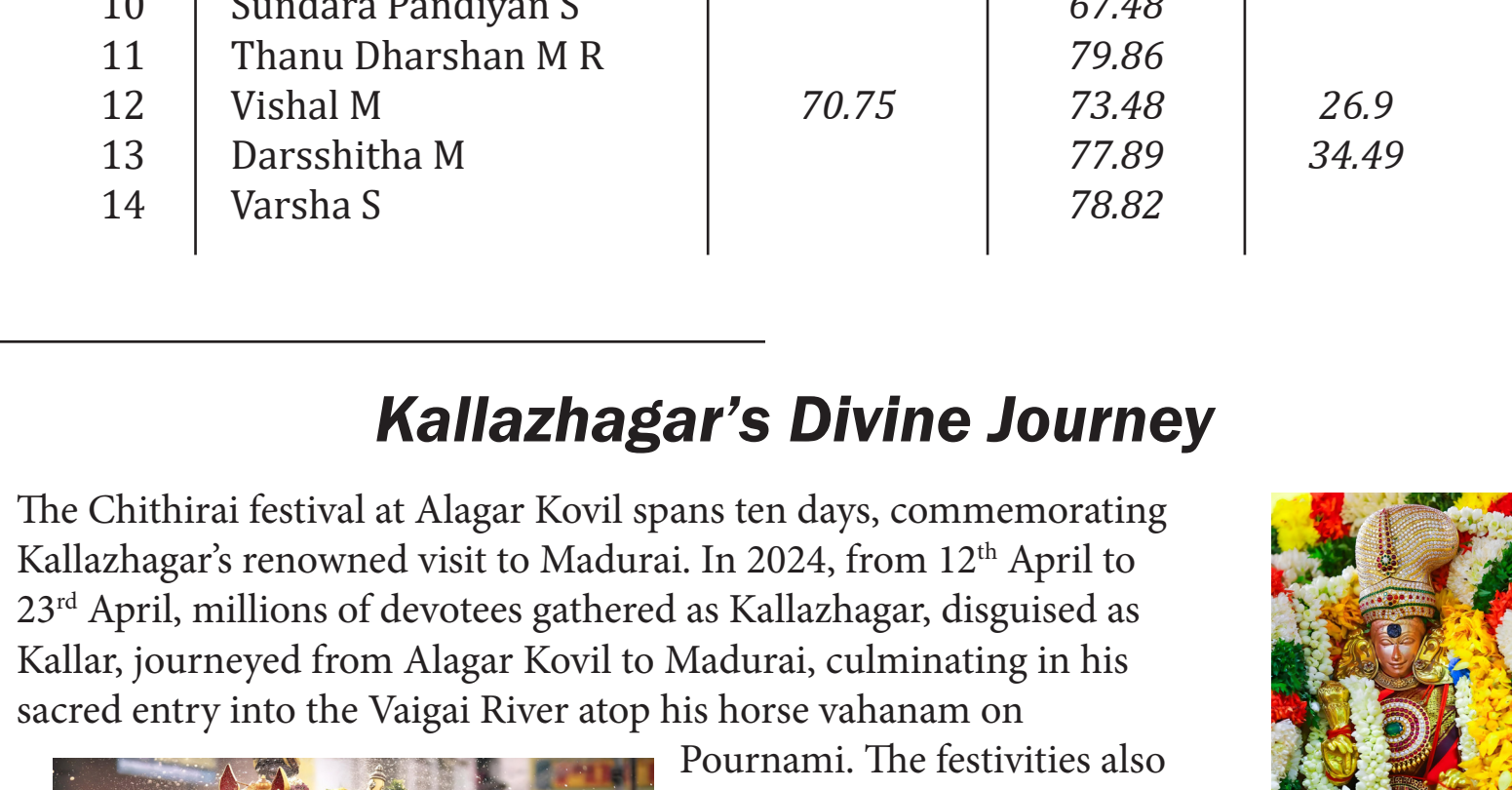
India overtook Japan as the world's third-largest vehicle market, a diverse market that could not be conquered by famous automobile brands-from Ford to Harley Davidson. Tesla has announced to send a team to India to scout locations for a proposed USD 2 billion to USD 3 billion electric car plant. This announcement came right after India's announcement to reduce import taxes on vehicles produced by carmakers that commit to invest at least INR 4,150 crore along with three-year time frame for starting commercial production. This move follows India's decision to reduce import taxes on vehicles, incentivizing carmakers to commit substantial investments, with a requirement for commencing commercial production within three years. Tesla is actively scouting locations for its manufacturing facility in India while also initiating production of right-hand drive cars in Germany for export to India later this year.



Source: Times of India, Entrepreneur India

Mumbai Surpasses Beijing as Asia's Billionaire

Mumbai has overtaken Beijing as Asia's billionaire capital, with a wealth of \$445 billion, up by 47% from last year, reflecting India's robust economic performance. The city now boasts 92 billionaires, ranking third globally after New York and London. While China has more billionaires overall, Mumbai's concentration of wealth surpasses that of Beijing, with 92 billionaires compared to 91. Indian billionaires collectively hold \$1 trillion in wealth, outpacing China's average wealth per billionaire. This highlights Mumbai's prominence in the global billionaire landscape and India's growing economic influence.



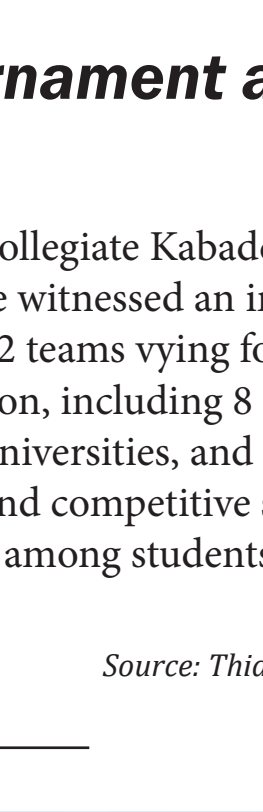
Source: India Today

Taste of India, Now in America

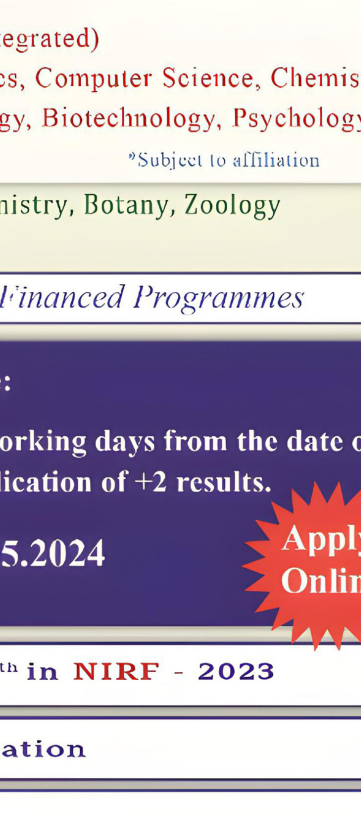
Amul, renowned for its dairy products, has taken a significant step by launching four variants of fresh milk in the US market. Partnering with the Michigan Milk Producers Association (MMPA), Amul aims to cater to the Indian diaspora and Asian population residing in key US cities.

In the collaboration between Amul and MMPA, Gujarat Co-operative Milk Marketing Federation Ltd., handles the marketing responsibilities, while MMPA manages processing. This strategic partnership leverages MMPA's 108-year-old expertise in dairy cooperative operations, ensuring the quality and freshness of Amul products for American consumers.

Prime Minister Modi, in his address during Amul's Golden Jubilee celebration, lauded the brand's journey from its modest origins to becoming a global dairy powerhouse. With its products already exported to over 50 countries, Amul continues to make a significant impact in the dairy industry worldwide.



PepsiCo to invest Rs 1,266 crore to set up a flavour manufacturing facility at Ujjain, Madhya Pradesh.



Japan begins issuing e-Visas for Indian tourists, offering a 90 day stay for tourism purposes.

Blackstone Aims at Indian Markets

The international Global private equity major Blackstone has planned to invest 25 Billion Dollars over the next five years. The company has announced that it has found that after the US stock market, Indian markets wield the most returns. According to the Chief Operating Officer, the company's focus is on rising the middle class, and sectors that are impacted by the transition.



Source: Times of India, Entrepreneur India



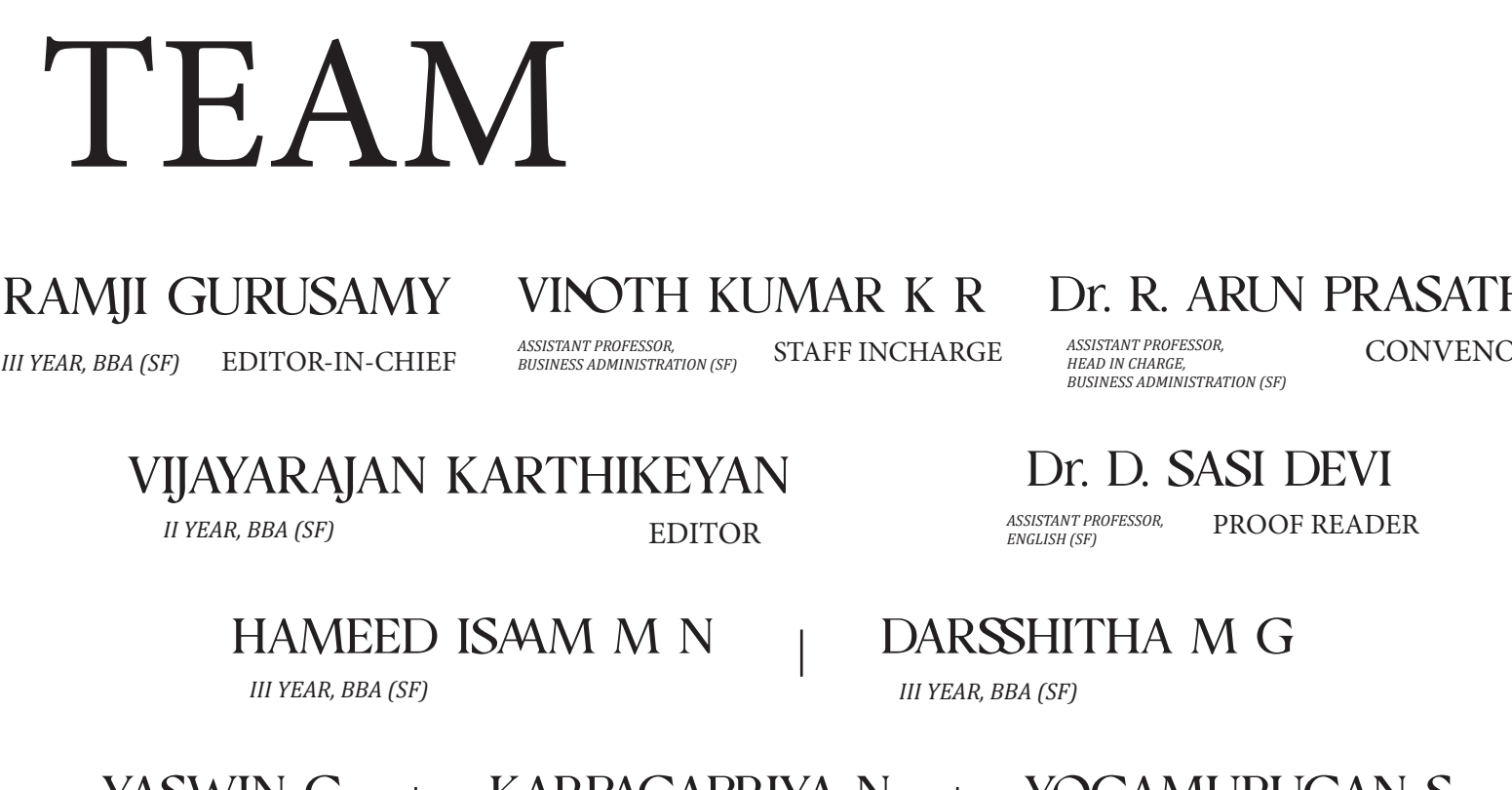
BMW Group and Tata Technologies have recently announced a collaboration to develop engineering solutions and innovative technologies for future mobility.

Fssai makes new regulations

The Ministry of Commerce and Industry has issued an advisory to e-commerce companies, directing them to remove drinks like Bournvita from the category of 'health drinks' on their platforms. This follows an inquiry by the NPCPR, which found that Bournvita contains sugar levels exceeding acceptable limits.

World's First eSports Island

Abu Dhabi is set to pioneer the world's first eSports island, signaling the Middle East's commitment to the booming industry. True Gamers investment of \$280 million aims to create a hub for both regional and international gaming talents, bolstering the UAE's position as an eSports destination. With over 60% of the population being gamers, the region's high mobile app downloads highlight its potential. The island, featuring luxury amenities and state-of-the-art facilities like the GG Bootcamp, is projected to reach a value of \$1 billion upon completion. True Gamers CEO Anton Vasilenko's strategic vision underscores the region's readiness to embrace the eSports revolution.



Source: Yahoo Sports



India becomes Suzuki's 2nd market to cross the 3 crore cumulative production mark, achieved even faster than in its home nation.

Zomato has Launched a Pure Veg Fleet, which will only serve orders from pure veg restaurants for vegetarian customers.

Alumni Experience

Syed Ibrahim, a proud alumni of Thiagarajar College(2012-15), states, "my success story from student to Manager at L&T Finance is a testament to the knowledge and skills I acquired during my time in our college. There were various extra opportunities available to showcase my skills. Leadership development events helped me to improve my interpersonal skills which is necessary as a management professional. I am grateful for the support and guidance of the faculty members. I acknowledge their pivotal role in shaping my career. Their mentorship and encouragement was instrumental in my professional growth."

- Syed Ibrahim, Business Administration Batch, 2012-15.

Syed Ibrahim, HR Manager, L&T Finance Ltd.

BUSINESS ADMINISTRATION SEMESTER TIME TABLE

Date	Year	Subject
06.05.2024	III BBA	Entrepreneurial Development
07.05.2024	II BBA	Tamil/Hindi
08.05.2024	I BBA	Tamil/Hindi
10.05.2024	I BBA	English
11.05.2024	II BBA	Business Communication
14.05.2024	II BBA	Business Statistics
15.05.2024	I BBA	Business Communication
16.05.2024	III BBA	Management Cases
17.05.2024	II BBA	Accounting Package
18.05.2024	I BBA	Emotional Intelligence
20.05.2024	III BBA	Interpersonal Effectiveness
21.05.2024	II BBA	Cost Computation
22.05.2024	I BBA	Digital Banking
23.05.2024	II BBA	Services Marketing
24.05.2024	I BBA	Accounting for Managers
	III BBA	E-Business
25.05.2024	I BBA	Business Etiquette & Corporate Grooming
	II BBA	Research Methodology
28.05.2024	I BBA	International Trade
	III BBA	Logistics and Supply chain Management

2024 India Elections

Fri, 19 April 2024 - Tamil Nadu
Fri, 19 April 2024 to Sat, 1 June 2024 - Other States
Date of Counting : 4 June 2024

BBA Brilliance in Entrance Exams

S.No	Name	TANCET	MAT	CAT
1	Anas Ahmed D	50		
2	Gokul Pragadhesh	50.73		
3	Guru Prasath T		95.37	
4	Hameed Isaam M N		82.21	
5	Harish Kumar K		61	30
6	Mohammed Fazim S			21
7	Rishikumar G	71.36		
8	Sakthivel M		84.99	26.33
9	Shailendhar Babu B		59.43	
10	Sundara Pandiyan S		67.48	
11	Thanu Dharshan M R		79.86	
12	Vishal M	70.75	73.48	26.9
13	Darsshitha M		77.89	34.49
14	Varsha S		78.82	

Kallazhagar's Divine Journey

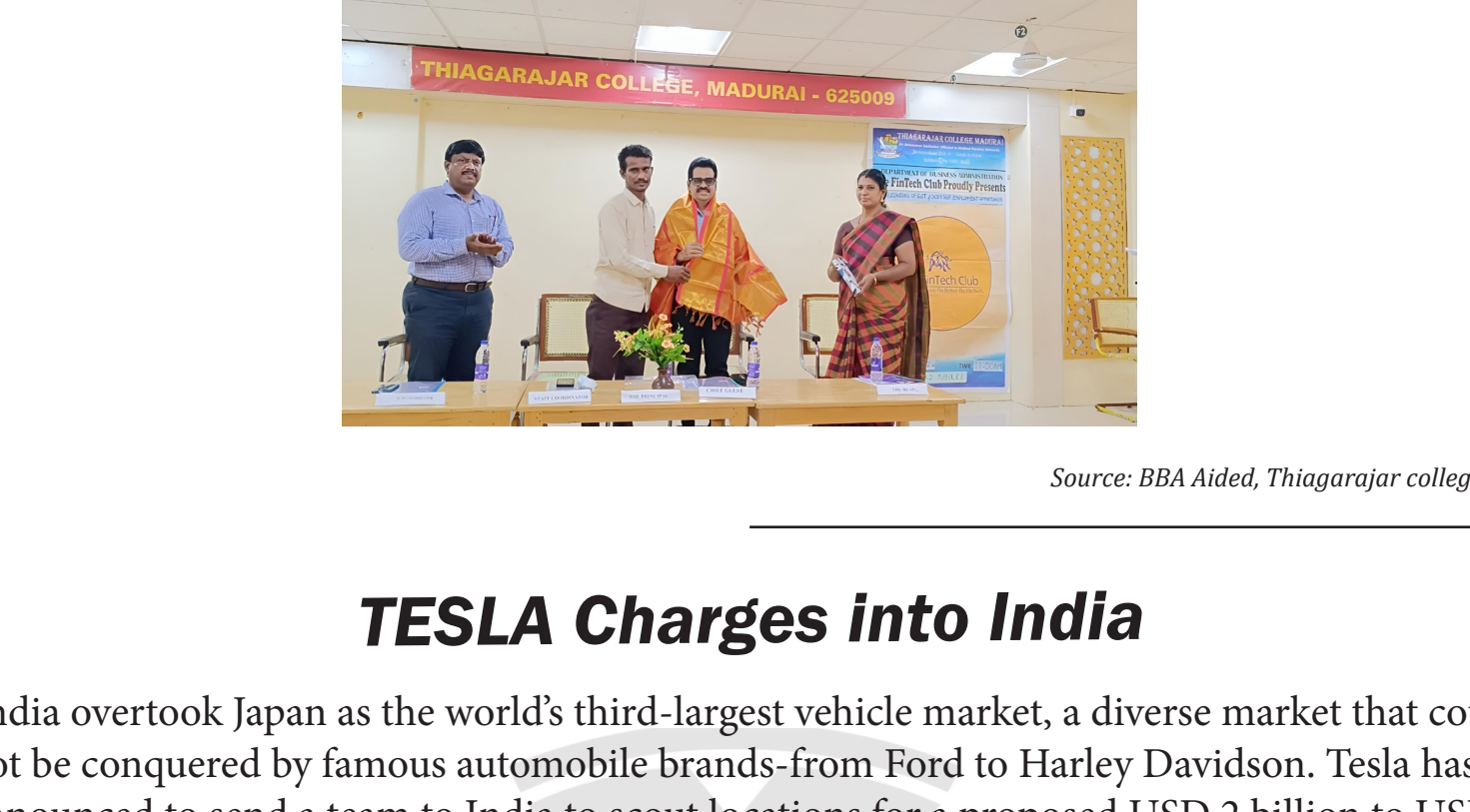
The Chithirai festival at Alagar Kovil spans ten days, commemorating Kallazhagar's renowned visit to Madurai. In 2024, from 12th April to 23rd April, millions of devotees gathered as Kallazhagar, disguised as Kallar, journeyed from Alagar Kovil to Madurai, culminating in his sacred entry into the Vaigai River atop his horse vahanam on Pournami. The festivities also include the "Ethir Sevai" festival, during which Madurai warmly welcomed Kallazhagar. This grand celebration reaches its pinnacle with the iconic Meenakshi Thirukalyanam, symbolizing the celestial union of Goddess Meenakshi and Lord Sundareswarar.

- Yaswin G, II BBA (SF)

Platinum Jubilee Kabaddi Tournament at Thiagarajar College

Platinum Jubilee State Level Intercollegiate Kabaddi Men's Tournament at Thiagarajar College witnessed an impressive turnout on 06th April, 2024, with 32 teams vying for victory. The event saw a diverse participation, including 8 engineering colleges, 2 agriculture colleges, 2 universities, and 20 arts and science colleges. The enthusiasm and competitive spirit showcased the fervor for the sport among students across various disciplines.

Source: Thiagarajar College



ADMISSION NOTICE 2024 - 2025

Online Applications are invited for admission to the following

Aided Programmes

- B.A. - Tamil, English, Economics (Tamil Medium)
- B.Com.
- B.B.A.
- B.Sc. - Mathematics, Physics, Chemistry, Botany, Zoology, Computer Science
- M.A. - Tamil, English & Economics
- M.Sc. - Mathematics, Physics, Chemistry, Botany and Zoology

Self-Financed Programmes

- B.A. - Tamil, English, Economics (English Medium)
- B.Com. (Professional Accounting)
- B.Com. (Honours)
- B.Sc. - Mathematics, Physics, Chemistry, Biotechnology, Microbiology, Computer Science, Information Technology, Psychology and Data Science
- M.Com. - (ICWAI Integrated)
- M.Sc. - Mathematics, Computer Science, Chemistry, Microbiology, Biotechnology, Psychology*

*Subject to affiliation

Ph.D. - Tamil, English, Economics, Commerce, Mathematics, Physics, Chemistry, Botany, Zoology

& National Centre for Excellence (MHRD)

20% seats are reserved for CBSE and ISC students in Self-Financed Programmes

Online Registration for Admission opens on 10.04.2024
Mode of Payment - Online only
Cost of Application
Aided U.G - Rs. 50/-**
Aided PG - Rs. 60/-**
Self Financed (SF) U.G - Rs. 200/-**
Self Financed (SF) PG - Rs. 300/-**
** Bank charges are applicable

Last Date: 10 working days from the date of publication of +2 results
PG - 20.05.2024
Apply Online

A++ Grade in IV Cycle of NAAC Secured 3.63 out of 4

ARIIA 2021 - Band Performer

SS Certification

Merit is the Mantra

No Capitation fee

Exclusive Training & Placement Cell

Placement with lucrative package

* Admission to all PG programmes would be based on the marks (Part III) obtained in the five semesters of UG without arrears.

** PG-12 admission will be based on UGC / AIU's guidelines.

* Separate hostel of boys and girls available inside the campus.

* 70+ Companies visited the campus for placements.

For online registration and payment visit

www.tcaris.in

Dr. D. Pandiaraja, Principal

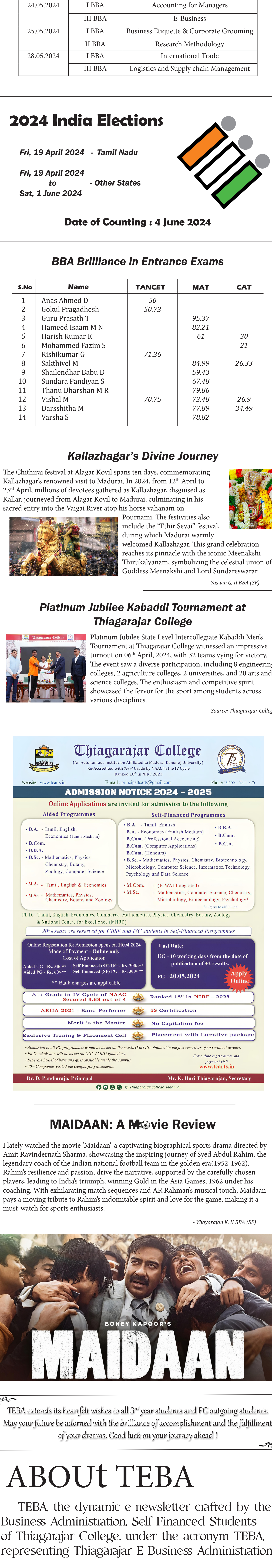
Mr. K. Hari Thiagarajan, Secretary

@ Thiagarajar College, Madurai

MAIDAAN: A Movie Review

I lately watched the movie "Maidaan"-a captivating biographical sports drama directed by Amit Ravindernath Sharma, showcasing the inspiring journey of Syed Abdul Rahim, the legendary coach of the Indian national football team in the golden era(1952-1962). Rahim's resilience and passion, drive the narrative, supported by the carefully chosen players, leading to India's triumph, winning Gold in the Asia Games, 1962 under his coaching. With exhilarating match sequences and AR Rahman's musical touch, Maidaan pays a moving tribute to Rahim's indomitable spirit and love for the game, making it a must-watch for sports enthusiasts.

- Vijayarajan K, II BBA (SF)



TEBA extends its heartfelt wishes to all 3rd year students and PG outgoing students. May your future be adorned with the brilliance of accomplishment and the fulfillment of your dreams. Good luck on your journey ahead!

ABOUT TEBA

TEBA, the dynamic e-newsletter crafted by the Business Administration. Self Financed Students of Thiagarajar College, under the acronym TEBA, representing Thiagarajar E-Business Administration.

TEAM

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